

# HADAYA TURNER

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[www.hadayalive.com](http://www.hadayalive.com)

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**Experience: Video Director/ Motion Graphics Artist/ Editor  
New York, NY | Freelance**

**09/2010 - Present**

❖ Reputable projects include:

- o 2016 – Watching WE | WE tv - Co: AMC Networks
  - MOTION GFX
- o 2016 – #BlackGirlMagic Series - Co: Teen Vogue
  - DIRECTOR
- o 2015 – CoverFX Cover Drops - Co: Mustache Agency
  - MOTION GFX
- o 2015 – Crayola Color Alive Launch - Co: Mustache Agency
  - EDITOR
- o 2015 – Introducing Che’Nelle 2015 - Co: Universal Music Japan
  - DIRECTOR
- o 2014 – GQ Men Of The Year Series - Co: Condé Nast Entertainment
  - EDITOR
- o 2014 – GQ #NoSweat | Series - Co: Condé Nast Entertainment
  - EDITOR
- o 2014 – Galactical - Artist: Basement Jaxx
  - DIRECTOR
- o 2014 – Benefit Eyeliner Series - Co: Maker Studios
  - MOTION GFX/ EDITOR
- o 2014 – CNTRAVELER.COM - Co: LEGS Media
  - MOTION GFX
- o 2014 – Audi X Hornitos (Event) - Co: Dazian Creative Fabric Environments
  - TEXTILE DESIGN
- o 2013 – Future Fashion Live - Co: Good Company
  - MOTION GFX
- o 2013 – Cultural Exchange Program - Co: Gucci & GRAMMY® Foundation
  - DIRECTOR
- o 2013 – Miller Time Internship - Co: Saatchi & Saatchi
  - EDITOR
- o 2013 – Do Me Now - Artist: K. Roosevelt & Hit-Boy
  - MOTION GFX/ EDITOR
- o 2013 – Bad Girls Club - Co: Oxygen Network
  - EDITOR
- o 2013 – Infographics Ad - Co: On The Right Track
  - DIRECTOR/ MOTION GFX
- o 2012 – Ciroc Holiday Commercial - Co: Blue Flame
  - EDITOR
- o 2012 – Angela Simmons by Indique - Co: Indique
  - DIRECTOR
- o 2012 – Miss America Teaser - Artist: J. Cole
  - MOTION GFX
- o 2012 – Wish You Would - Artist: DJ Khaled & Kanye West
  - MOTION GFX/ EDITOR
- o 2012 – Freedom at 21 - Artist: Jack White
  - MOTION GFX/ EDITOR
- o 2012 – Love On Top - Artist: Beyonce Knowles
  - MOTION GFX/ EDITOR

- o 2011 – 6 Foot 7 Foot - Artist: Lil Wayne
  - MOTION GFX/ EDITOR
- o 2011 – All Of The Lights - Artist: Kanye West
  - MOTION GFX/ EDITOR

**Video & Motion Graphics Faculty** **08/2011 – Present**  
**USA | GRAMMY Camp, GRAMMY Foundation ®**

- ❖ Introduce high school students to the conceptualization and storyboarding process
- ❖ Provide intro level and advanced instruction for the Adobe CC Suite
- ❖ Aid students in the execution of visuals that are displayed in a concluding showcase

**Video Director** **09/2015 – 12/2015**  
**New York, NY | The Verge, Vox Media**

- ❖ Collaborate with producers to create original and serialized content across all platforms
- ❖ Administer the full production process from script writing to directing high end shoots
- ❖ Manage the full post production process, including editing, creating motion graphics, handling color and sound

**Graphics Director** **03/2010 – 07/2010**  
**New York, NY | Lucky Duck Productions**

- ❖ Produce show opens, and motion graphics for Nick News, and various documentaries
- ❖ Create e-cards and maintain social networking sites in order to promote show premieres
- ❖ Participate in brainstorming and research sessions for potential future programming

**Web Designer/ Graphic Designer** **11/2007 – 04/2010**  
**New York, NY | Universal Music Group, Halo Media**

- ❖ Design and build official sites, animated e-cards, widgets, and banners for top recording artists
- ❖ Maintain existing sites by regularly monitoring, updating and renovating the content
- ❖ Retouch images of the artists for promotional use by product managers and A&R

**Education:** **University of Miami, Coral Gables, FL** **05/2007**  
 Bachelor of Science in Advertising & Studio Art, Minor in Marketing

**Skills:** Adobe CS6 Suite, Final Cut Pro, Cinema 4D, Resolume Arena, Video + Photography

**Recognition:** **CMJ Panelist**  
 2012 Panel – Gaining Online Traction: The Art of Creating the Perfect Musician's Website  
**MTV Video Music Awards**  
 2011 Best Editor Nominee – All Of The Lights  
**Primetime Emmy Award**  
 2010-2011 Graphics Contribution for Nick News